

Welcome! While You Are Waiting

Find the “Chat” box (at bottom of screen). Open it and:

Enter your congregation name and location (and participants if more than just you)

Everyone’s mic is Muted now – you will need it unmuted later. Find that button (bottom left)

If you have technical issues, put them in the chat and we will help (if we can!)





Pledge Drive Communication Now:

Email Blast Message & Tone

March 23, 2020

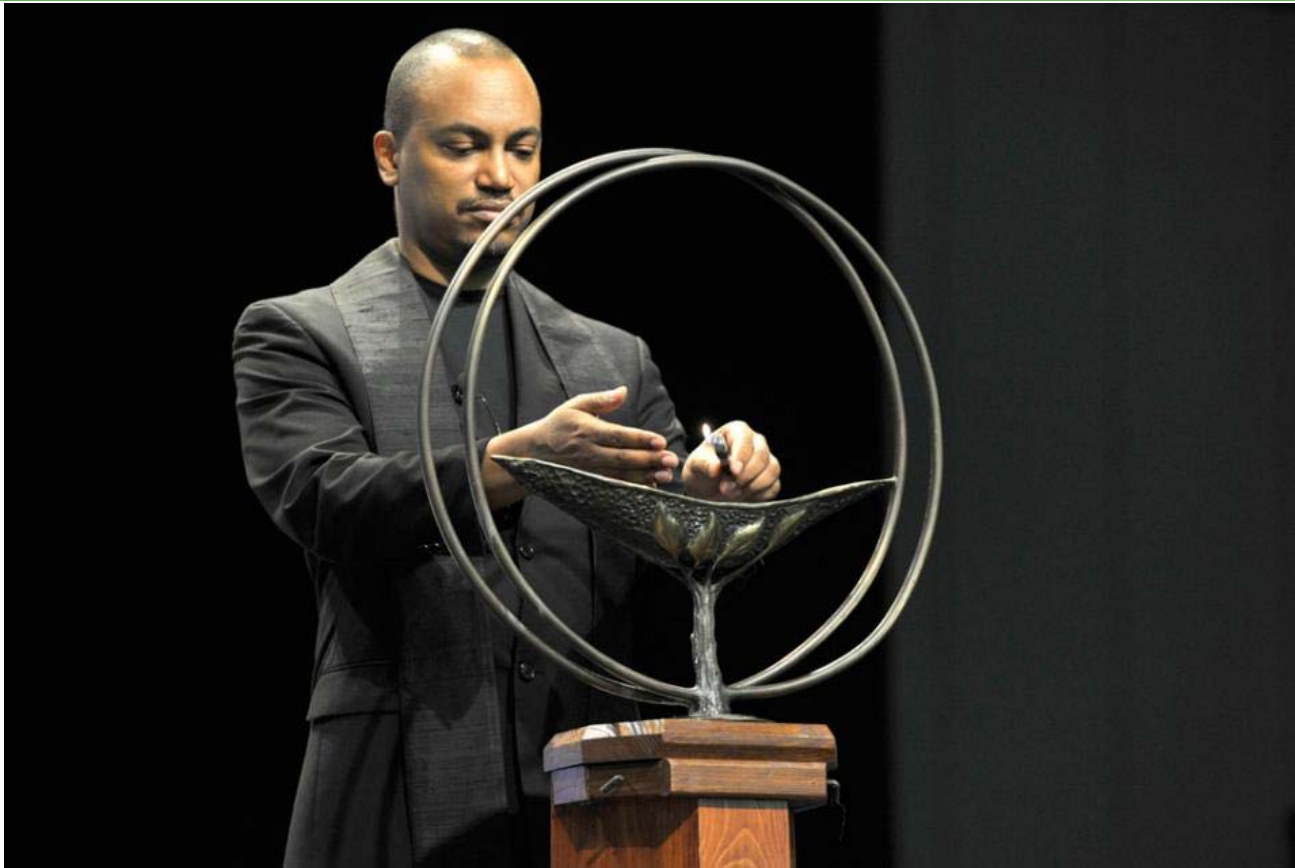


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Please Light A Chalice with Me



Rev. Carlton Elliott Smith. UUA Congregational Life Staff, Southern Region



Reading

Rabbi Yosef Kanefsky

- on Forward.com

“One of the brand new terms that has entered our daily conversation is ‘social distancing.’ It is shorthand, as we know very well, for the practical physical precautions that we all must take in order to protect ourselves and others.

But I’d humbly suggest that we use the term itself sparingly, if at all. Language is a powerful shaper of thinking. And the very last thing we need right now, is a mindset of mutual distancing.



Reading

Rabbi Yosef Kanefsky

We actually need to be thinking in the exact opposite way:

Every hand that we don't shake must become a phone call that we place.

Every embrace that we avoid must become a verbal expression of warmth and concern.

Every inch and every foot that we physically place between ourselves and another, must become a thought as to how we might be of help to that other, should the need arise.”

<https://tinyurl.com/wdt8eeg>



First Thing...

Stewardship is a pastoral care concern first

If you lead with caring, you will always be ok



Stewardship For Us (S4Us)

- **A two decade tradition of stewardship support to Unitarian Universalists**
 - **Coordinated with UUA Congregational Life and the UUA Regions**
 - **A full range of support for all size congregations, clusters, others**
- ✓ Next Steps Process
 - ✓ Budget Drives
 - ✓ Capital and Combined Campaigns
 - ✓ Financial Feasibility Studies
 - ✓ Endowment and Planned Giving
 - ✓ Searching for the Future: Mission and Vision
 - ✓ Strategic Planning
 - ✓ Leader Retreats
 - ✓ Workshops and Webinars
 - ✓ Staff Training



www.stewardshipforus.com



Resources

Virtual Stewardship Salon

Gatherings for leaders working on the budget and pledge drives in UU congregations

Hosted by UUA Stewardship and Development

Offered twice weekly through May.

Thursdays at 3 pm Pacific/4 pm Mountain/5 pm Central/ 6 pm Eastern

Mondays at 4 pm Pacific/5 pm Mountain/6 pm Central/7 pm Eastern

To access the Salon: Join Zoom Meeting <https://zoom.us/j/6506789566>

Meeting ID: 650 678 9566



Resources

Stewardship For Us:

- Blog Postings – more frequent
- More of these web gatherings
- Webinars
- Services to individual congregations. New:
 - Remote *Next Steps* Process: without travel or personal gathering
 - Agreements for fewer consulting hours



Resources

UUA Regions: Websites, emails, webinars, staff contacts

UUA Stewardship & Development: UUA Website, emails, staff contacts

Facebook: UU Stewardship Lab

UUA Listserv: UU Money

Your Fellow Congregations!

UUMA: Minister's Association

LREDA: Religious Educators

AUUA: Association of UU Administrators



Weekly Email: 1st UU Society Burlington, VT

Stewardship Campaign Continues!

The 2020-21 Stewardship Campaign "Making a Difference" is off to a great start, despite the interruption of activities at the UU Meeting House due to coronavirus.

Over 27% of anticipated pledges have been received thus far! Pledge materials were mailed out last week to all households who had not yet pledged by March 8.

As you know, all of the cottage parties were canceled. We are hopeful these parties can happen at a later date, so UUs can socialize again when conditions allow. We've asked all of the hosts to check in with their invitees – please respond if you hear from them. And let us know if you need help or connection at this time!



Weekly Email: 1st UU Society Burlington, VT

Stewardship Campaign Continues!

Despite COVID-19 the Stewardship Campaign is still on. If you have already pledged - THANK YOU!! Pledges may be made by pledge card, mailed to FUUSB. Since the office is now closed, dropping them off is not an option at this time. You can also pledge via the website at <https://uusociety.org/donate/>. Or you can make your pledge directly through your Realm Account where you can specify payment by check, credit card or bank withdrawal for the specified period. (Contact Christina Fulton at xina@uusociety.org if you need any help with this.) We plan to give a weekly update on the progress of the campaign every Friday, so watch your email!



Weekly Email: 1st UU Society Burlington, VT

Stewardship Campaign Continues!

If you haven't already, please take a look at the pledge brochure and materials where you will hear from local organizations about how FUUSB makes a difference to their missions. Also included is the "UUA Giving Guide" to help you decipher the range of pledges that someone at your income level might consider as well as information on the number of pledges FUUSB received last year at each level (on the back of the pledge card).



Weekly Email: 1st UU Society Burlington, VT

Stewardship Campaign Continues!

Please keep in mind that every single pledge makes a difference to our congregation's well-being - no matter the amount! Some of us are now worried about our own economic well-being in the coming months, and all of our financial commitments may have to change. Of course that's okay! We appreciate your letting us know. Some of us may be able to give somewhat more than we'd planned, which can help make up the difference.



Weekly Email: 1st UU Society Burlington, VT

Stewardship Campaign Continues!

Wrapping up her sermon on March 8, Rev. Tricia reminded us of a wonderful piece of wisdom from the Dalai Lama:

"If you think you are too small to make a difference, try sleeping with a mosquito."

Our love and care for one another and this beloved congregation is what matters most, and what keeps us going. Thank you, for all you do!



Weekly Email: Summary

- Campaign Continues
- Update on Status
- Strategy Changes
- Thanks!
- Instruction: How-To
- Contact Email
- Guidance
- Acknowledgement: Some Less, Some More
- Humor: Inspiring
- Love + Care



Split Into Breakout Groups

You will be split into *Breakout Groups* by the computer (at Random)

You will have 15 minutes to share with each other (please give space for everyone to talk if they choose!)

Create 2 suggestions for digital communications about stewardship for other congregations

One person should volunteer to report back



Breakout Group: Tips

Please Write Your 2 Tips in the Chat box – Now!

These will be shared as part of a blog posting follow-up

Sign up on our Blog page or watch for postings

The Burlington email blast and chat recommendations will be posted there:

www.stewardshipforus.com/blog



CLOSING



Thanks!

Lay Leaders, Ministers, UUA Staff, Congregational Staff

Be Healthy!



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